

Pife

Always Have A Friend to
Practice With!



Pife

The Team



Abanezer S.



Ryan O.



Christina P.



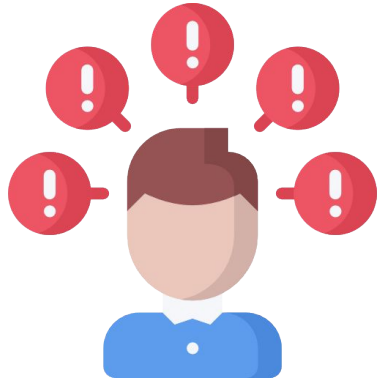
Armando B.



Arkira C. &
McDavis A.



Outline



1. Problem

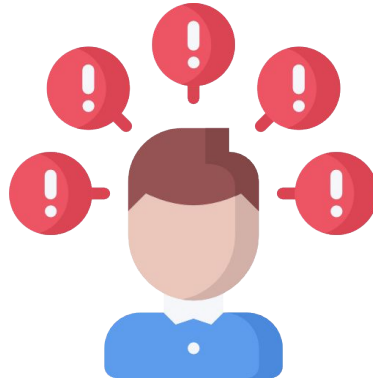


2. Our Solution



3. Future Steps

Problem & Existing Solutions



Problem Overview

Musicians ***lack motivation*** to play because they feel as if they have ***nothing*** and ***nobody*** to practice for.



Existing Solutions



Vampr

Only about
collaboration



Social Media

Very
generalized



Forest

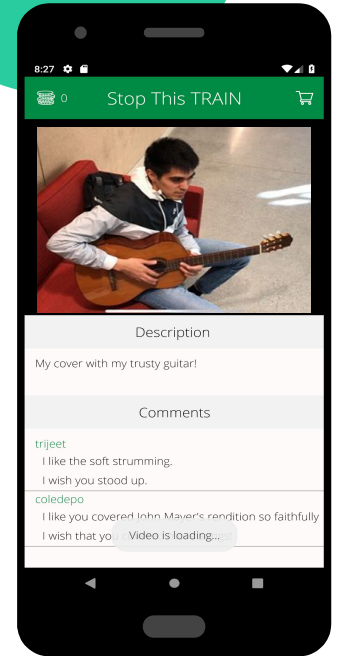
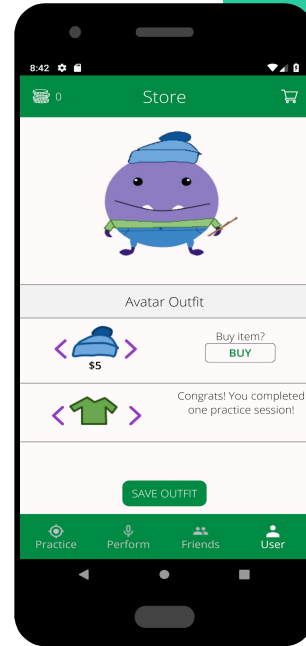
Not for
musicians

Our Solution: Pife



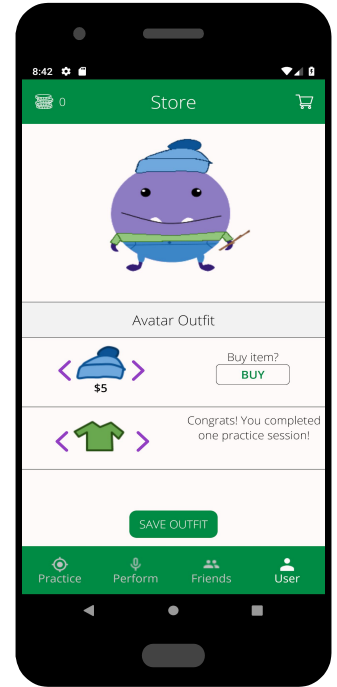
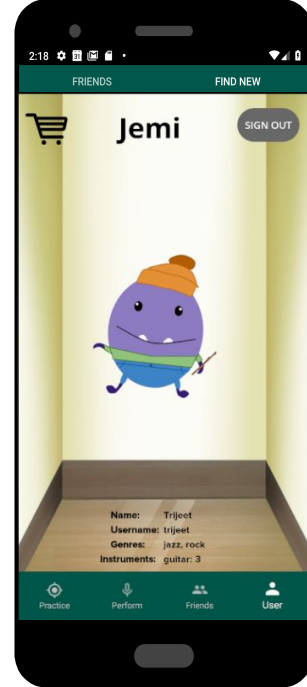
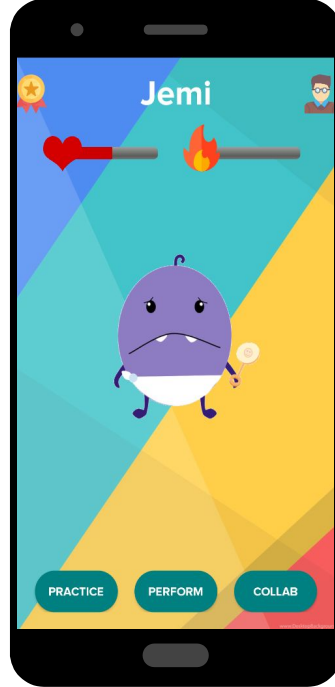
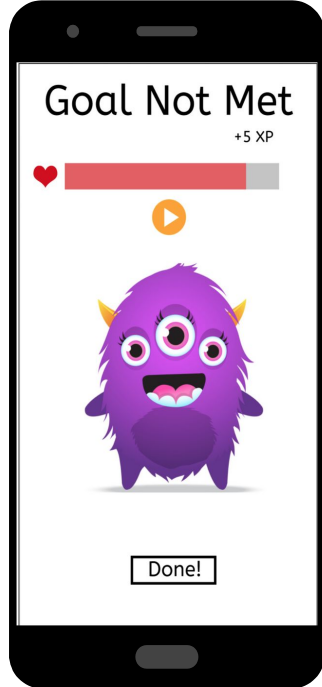
Solution Overview

Pife motivates musicians to play through **gamification** and **positive social reinforcement**.

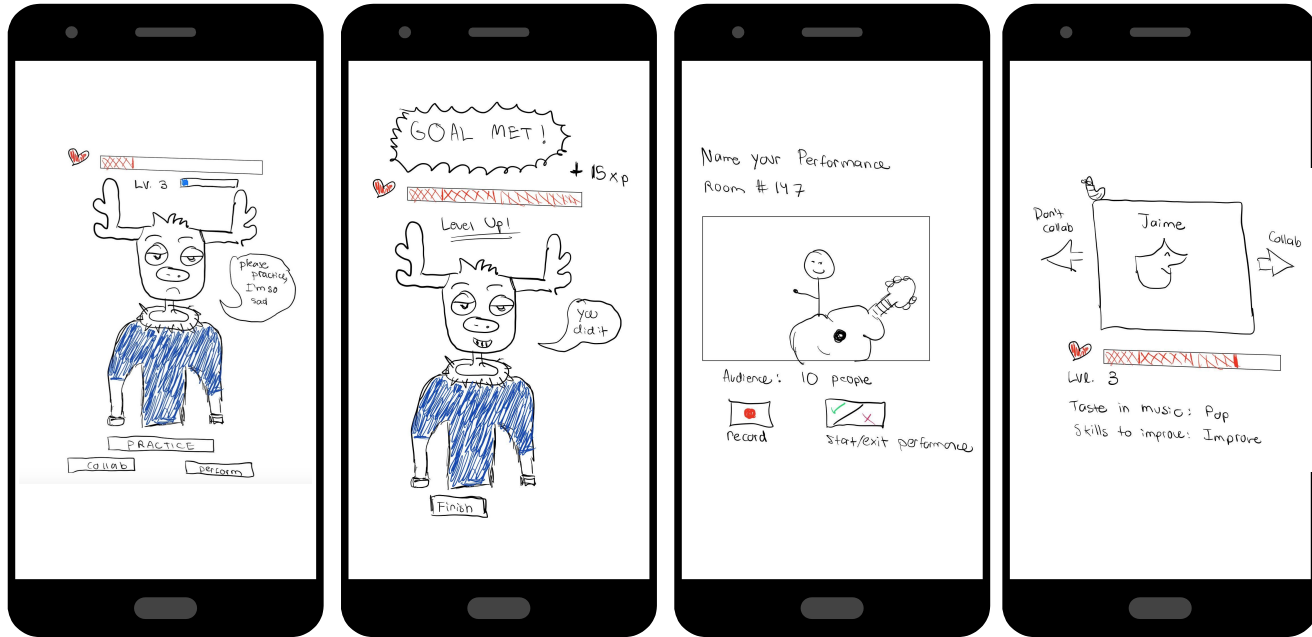




Design Evolution

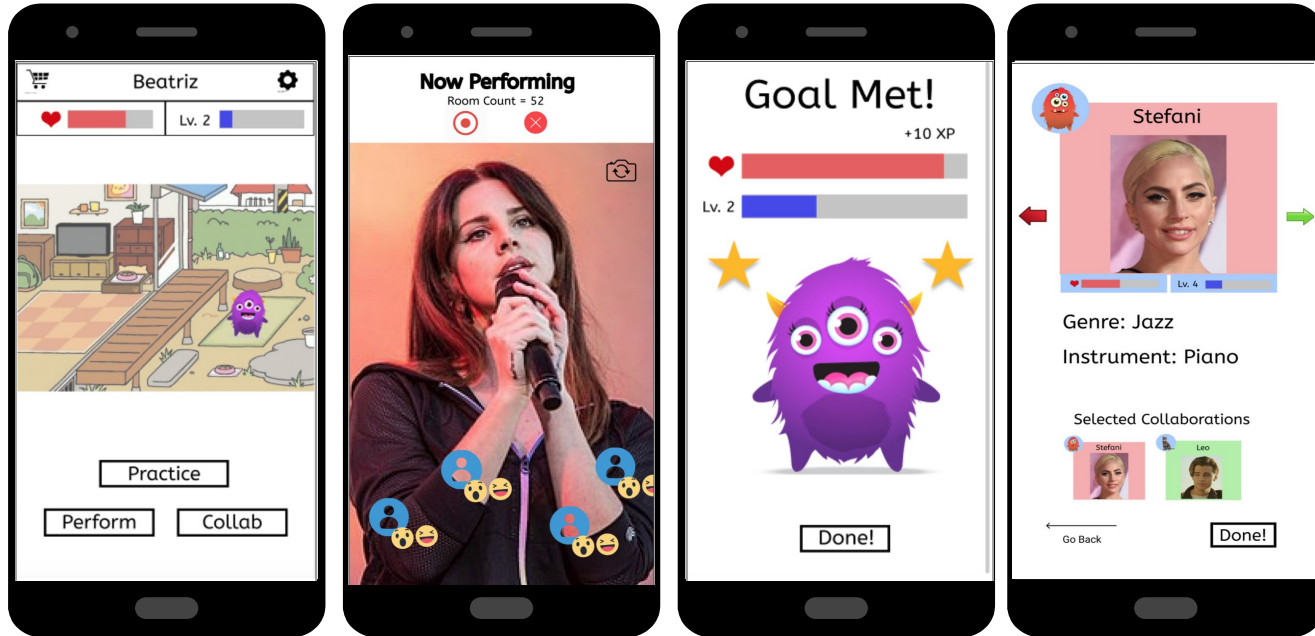


Design Evolution - Low-Fi Prototype



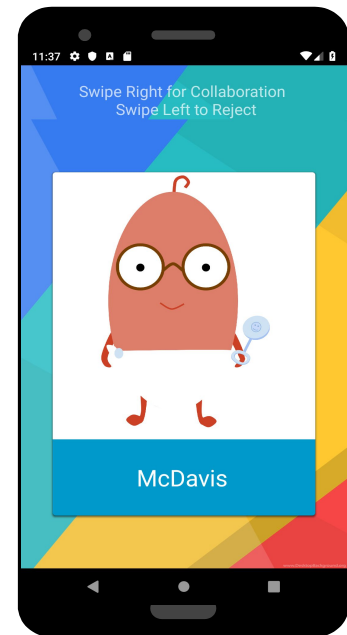
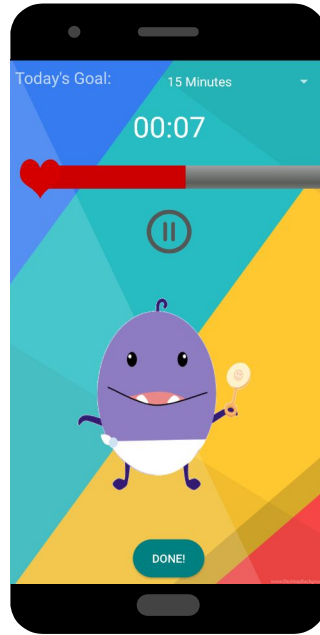
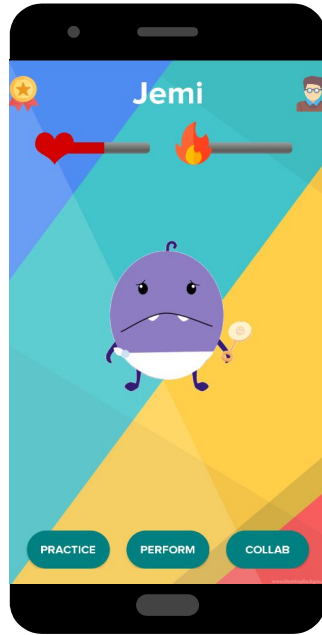
Key Takeaway: Increase interaction with avatar and other users

Design Evolution – Med-Fi Prototype



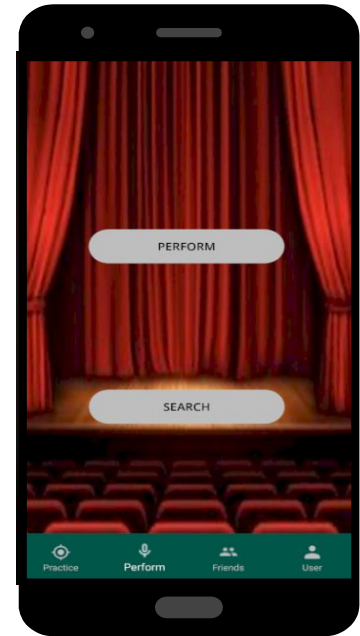
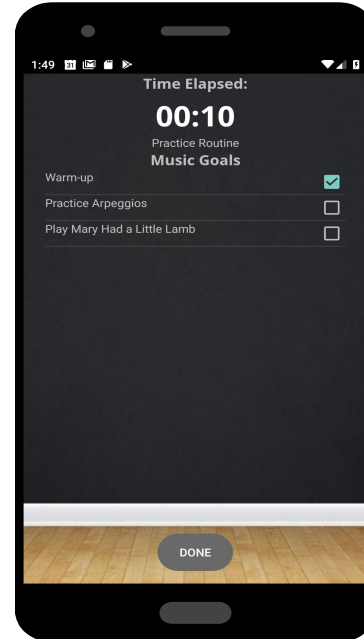
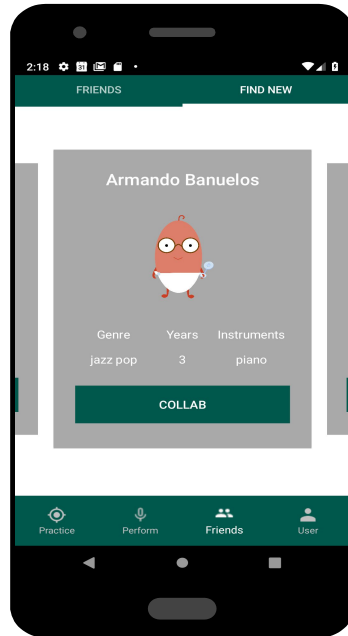
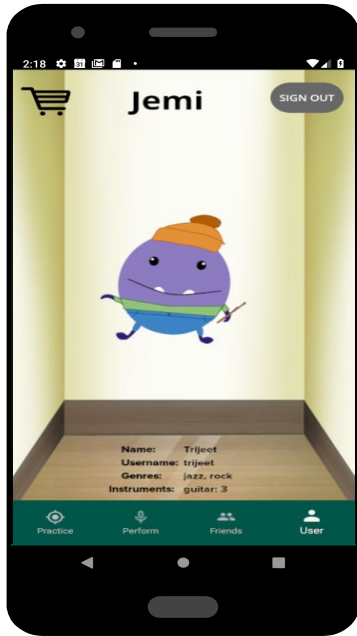
Key Takeaway: Customizable Avatar

Design Evolution - High-Fi #1 Prototype



Key Takeaway: Profile and Practice Redesign

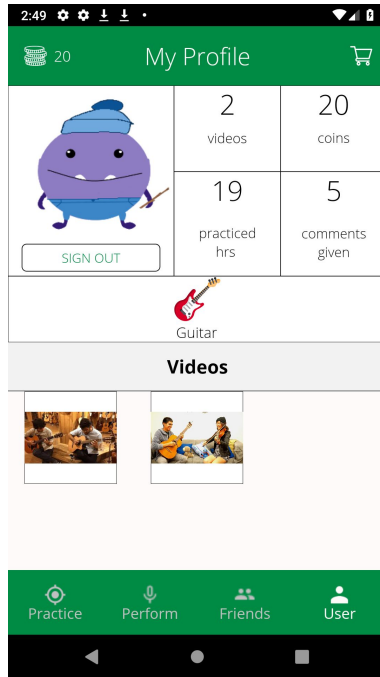
Design Evolution - High-Fi #2 Prototype



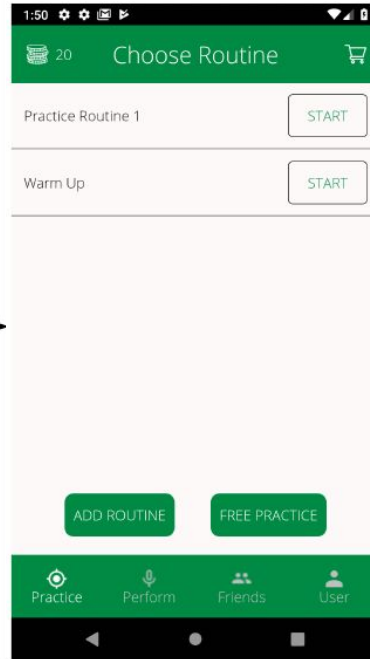
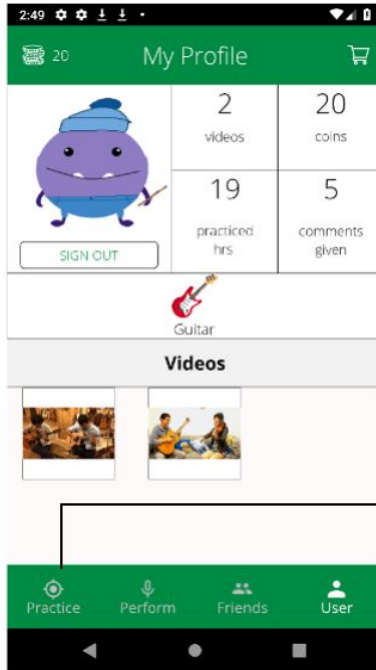
Key Takeaway: Application Cohesion

Final Design

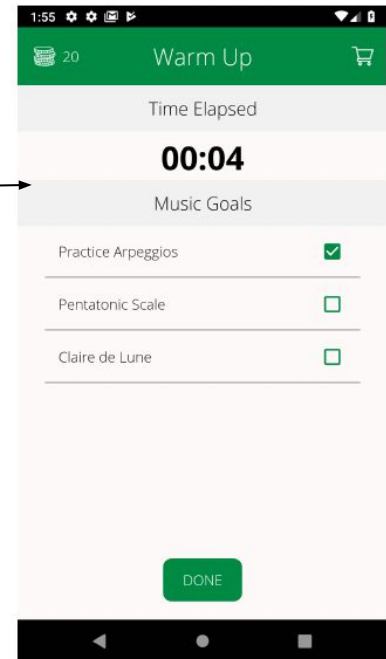
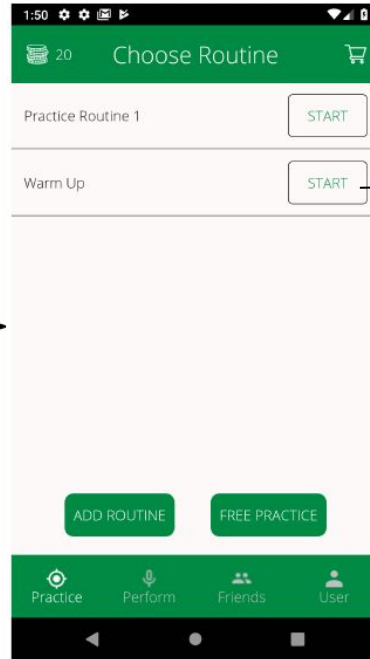
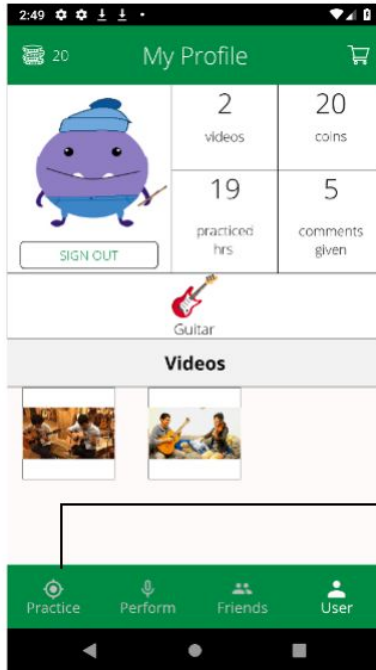
Task #1: Practice



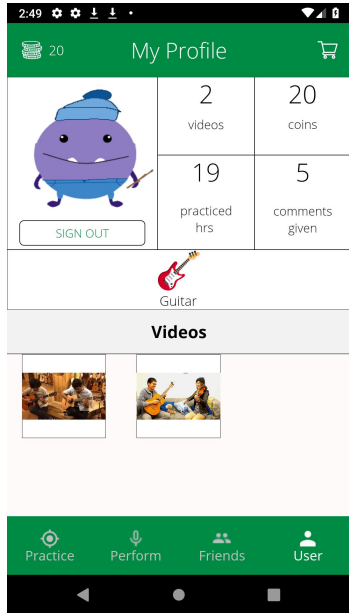
Task #1: Practice



Task #1: Practice



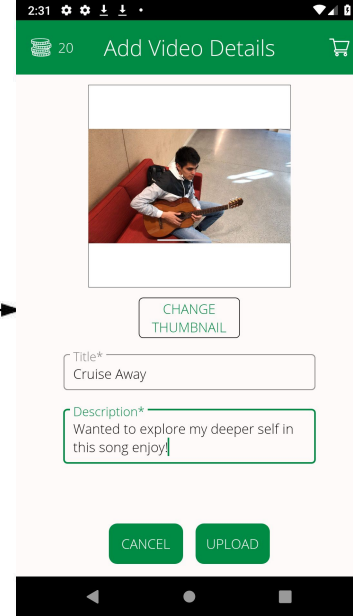
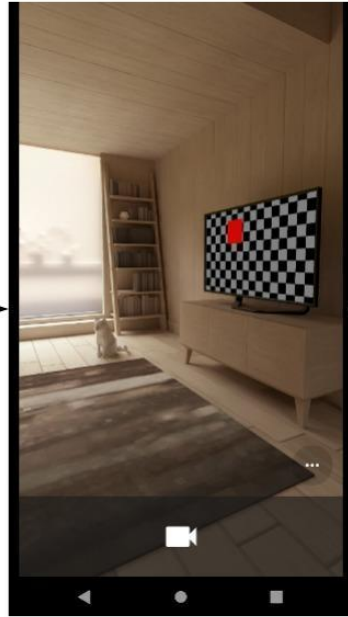
Task #2: Perform



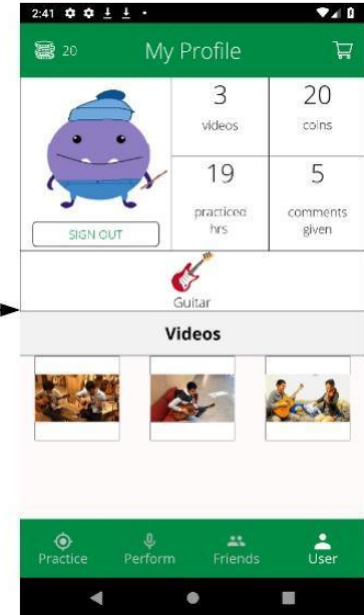
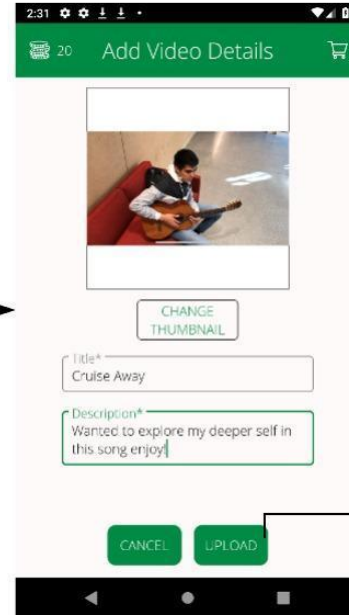
Task #2: Perform



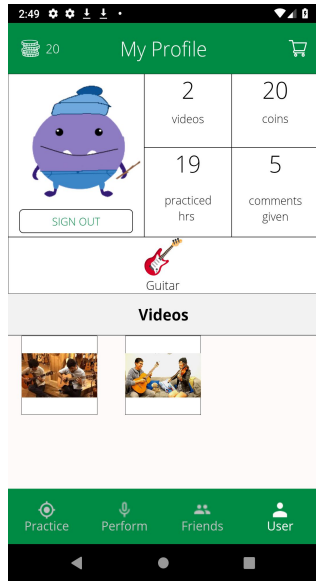
Task #2: Perform



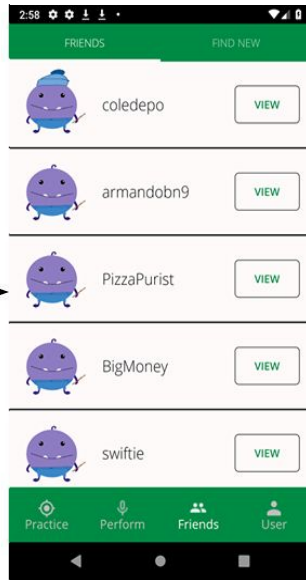
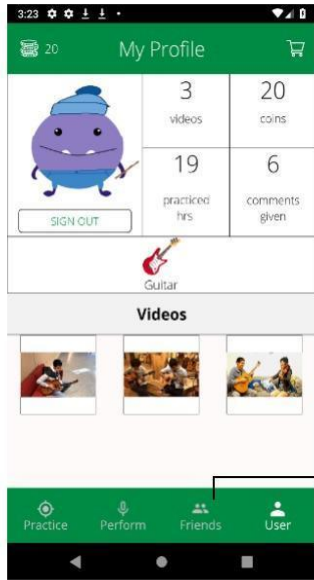
Task #2: Perform



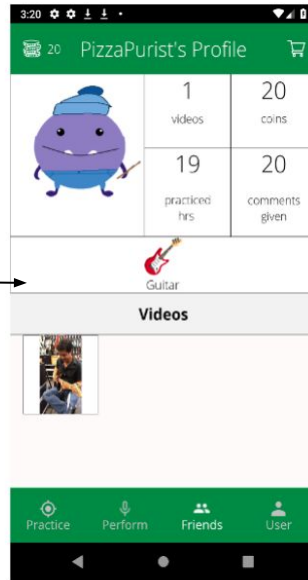
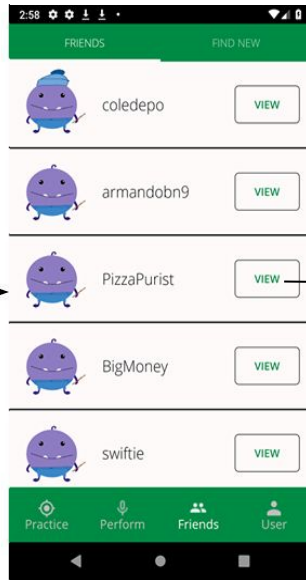
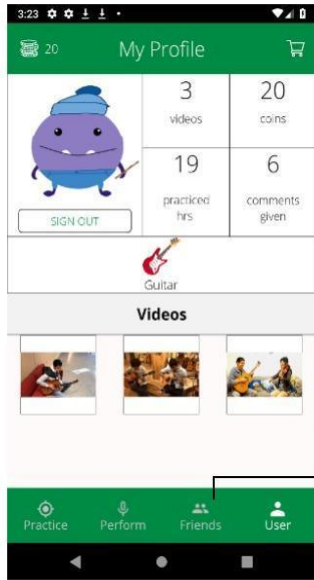
Task #3: Provide Feedback



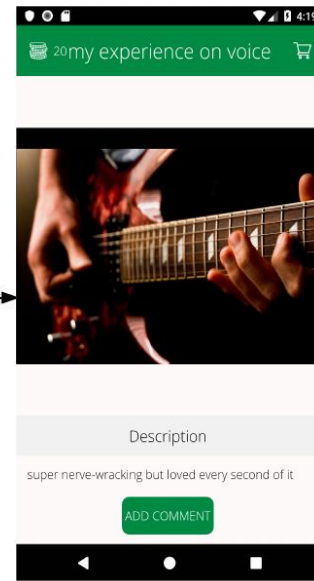
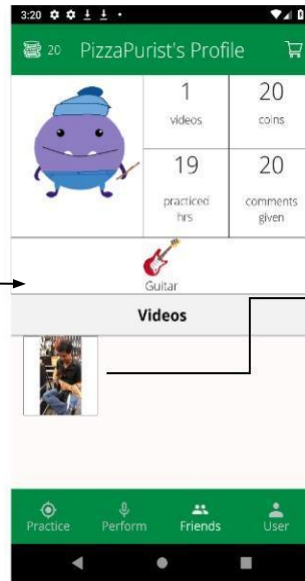
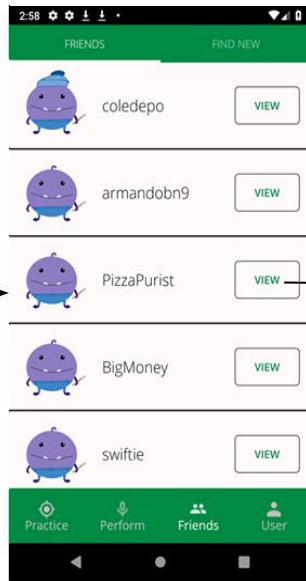
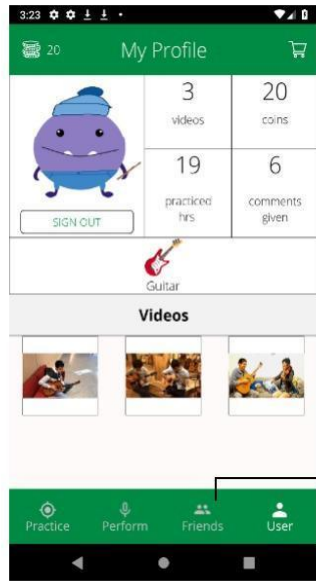
Task #3: Provide Feedback



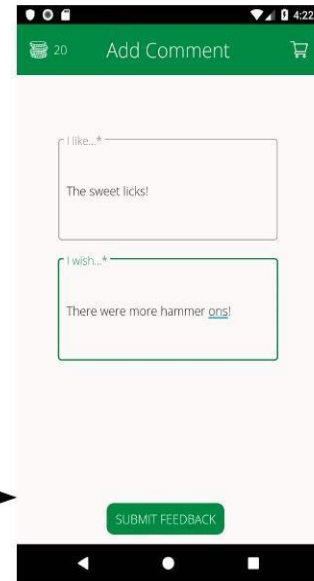
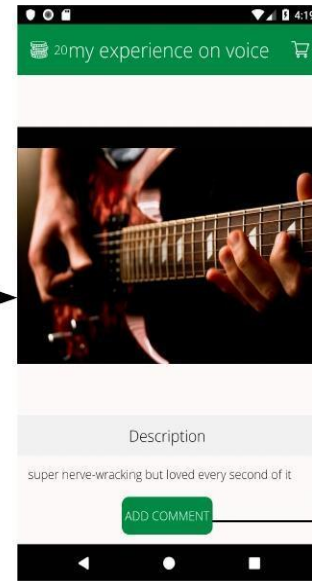
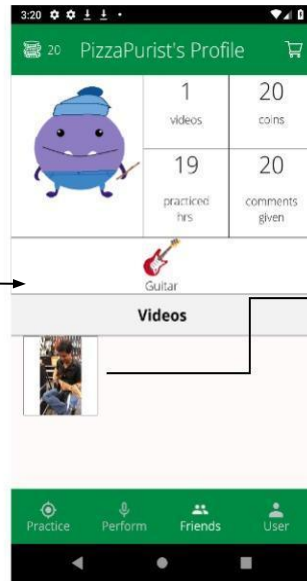
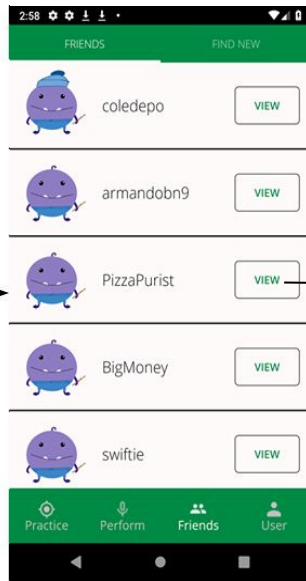
Task #3: Provide Feedback



Task #3: Provide Feedback



Task #3: Provide Feedback



Implementation

- **Android Studio**
- Firebase for backend
- Figma for design



Future Steps



Future Steps

- Extend **gamification**
- Tutorials
- Obtain **revenue**
 - Purchasing in-game coins
 - Advertisements
- **Market** to amateur musicians



Conclusion

Key Innovation

- Motivate musicians with **gamification** and **positive social reinforcement**

Key impact

- Help people make the most of their musical journeys.

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<https://hci.stanford.edu/courses/cs194h/2019/wi/projects/Pife/>